AUDIT ANALYSIS REPORT FOR CEDRICS.SE WEBSITE

Date: [24 Aug 2023] Executive Summary:

This audit analysis report provides an in-depth assessment of the website "cedrics.se." The purpose of this audit was to evaluate the website's overall performance, security, user experience, and compliance with best practices. The findings and recommendations outlined in this report aim to assist in enhancing the website's effectiveness and user satisfaction.

Methodology:

The audit was conducted through a comprehensive review of the website's various aspects, including but not limited to.

Website Performance: Loading speed, responsiveness, and optimization.

Security: Vulnerabilities, SSL configuration, and data protection measures.

User Experience: Navigation, design, accessibility, and mobile-friendliness.

Content: Quality, relevancy, and engagement.

SEO: Search engine optimization, metadata, and indexing.

OVERVIEW

https://cedrics.se/

SITE AUDIT for

URL: https://cedrics.se / (site is secured)

Domain Age: Your domain was registered: 11 months, 15 days, 11 hours ago.

Domain expires in: Your domain expires in: 1 year, 15 days, 12 hours.

IP Address: 139.162.189.24

Server location: HESSE, Frankfurt am Main

Google Page Rank: 0/10 (Low Quality, Need to post relative data, with alt text in

image, HTML tag, etc.)

Google Mobile Page Speed Score: 51% (should have 90-100)
Google Desktop Page Speed Score: 87% (should have 90-100)

https://cedrics.se site is mobile friendly

Alexa Traffic ranking: Global rank= None and regional=None

External Backlinks: 2 (Need more backlinks)

Referring Domains: 1(low)

Domain Authority: 2 (Need to improve it to be in SERP, It should be above 50)

Spam Score: - 1%

Site Health: 6 9% (Low)

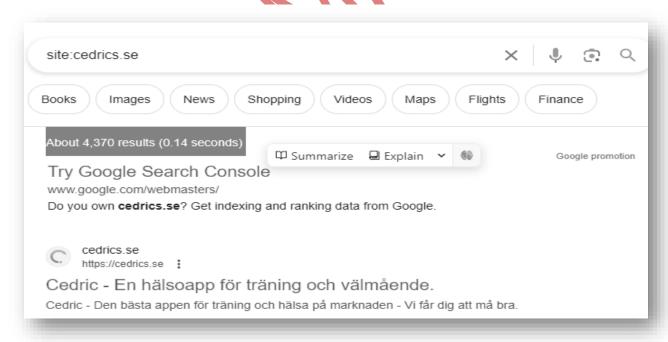
Monthly Organic Traffic: 0%

Avg. Page (HTML) Load Speed: 2.4s (Need improvement)

CRAWLING AND INDEXING

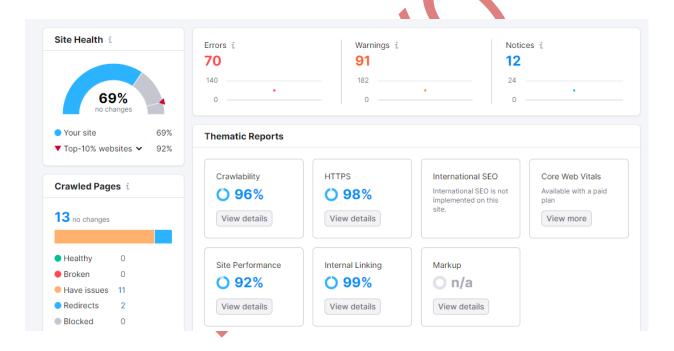
We have conducted an in-depth indexing and crawling analysis of the website 'cedrics.se.' Our comprehensive assessment encompassed various critical aspects, including the evaluation of the robots.txt file, examination of the XML sitemap, and investigation of any crawl errors reported by search engines. Our findings revealed valuable insights into how search engine crawlers interact with the website's content. We identified areas of optimization, such as refining the robots.txt directives to ensure optimal crawling access and generating an updated XML sitemap that includes all relevant pages for indexing. Additionally, we recommend addressing any crawl errors promptly to enhance the website's overall visibility on search engines. Our aim is to enhance the website's online presence by ensuring efficient indexing and crawling processes, resulting in improved search engine rankings and increased organic traffic.

The main metric you should pay attention to is the Site Health score which is 69 %. It is an overall indicator of the SEO health of your website based on the number and seriousness of issues found.



We have found Issues related to following categories:

- Crawlability issues: e.g., some pages returned 5xx status code
- Redirect issues: e.g., some of your redirects are looped
- Sitemap issues: e.g., some incorrect pages were found in your sitemap
- Issues with HTTPS: e.g., HTTPS pages link to HTTP pages
- Internal links issues: e.g., you have broken (non-functional) internal links
- On-page SEO issues: e.g., you don't have title tags for some pages
- Markup issues: e.g., some structured data markup doesn't comply to Google's guidelines
- Performance issues: e.g., some pages load slowly



57 internal images are broken

Page URL Image URI HTTP Cod	Discovere
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About this issue

An internal broken image is an image that can't be displayed because it no longer exists, its URL is misspelled, or because the file path is not valid. Broken images may jeopardize your search rankings because they provide a poor user experience and signal to search engines that your page is low quality.

Need to fix it

To fix a broken internal image, we will perform one of the following:

- ✓ If an image is no longer located in the same location, change its If an image was deleted or damaged, replace it with a new one
- ✓ If an image is no longer needed, simply remove it from your page's code

Category: HTTP Status, Crawlability

5 issues with duplicate title tags

Page URL Page Title Discovere https://ce Cedric - Er 22 Aug 202 https://ce Cedric - Er 22 Aug 202 https://ce Cedric - Al 22 Aug 202 https://ce Cedric - Al 22 Aug 202 https://ce Cedric - Al 22 Aug 202

About this issue

Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned.

Need to fix it

We provide a unique and concise title for each of your pages that contain your most important keywords.

Category: Meta tags, Duplicates,

Indexability

4 pages have duplicate Meta descriptions

Page URL Pages witl Discovere https://ce https://ce 22 Aug 202 https://ce https://ce 22 Aug 202 https://ce https://ce 22 Aug 202 https://ce https://ce 22 Aug 202

About this issue

Duplicate Meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate Meta descriptions make it difficult for search engines and users to differentiate between different webpages.

Need to fix it

Provide a unique, relevant Meta description for each of your webpages

Category: Meta tags, Duplicates, Indexability

2 pages have duplicate content issues

Page URL Similar pa		Discovere
https://ce	https://ce	22 Aug 202
https://ce	https://ce	22 Aug 202

About issue

Each engine may consider duplicate pages as an attempt to manipulate search engine rankings and, as a result, your website may be downgraded or even banned from search results.

Need to fix it

Use a 301 redirect from a duplicate page to the original one

Category: Duplicates, Indexability

Robots.txt file has format errors

Page URL	Invalid Line	Discovered
https://cedrics.se/robots.txt	Site url: https://cedrics.se/	21 Aug 2023 (23:30)

About this issue

If your robots.txt file is poorly configured, it can cause you a lot of problems.

Need to fix it

Review your robots.txt file

Category: Crawlability

1 incorrect page found in sitemap.xml

sitemap.xml	Link URL	Issue Type	Discovered
https://cedrics.se/sitemap.xml	https://cedrics. se/lang/en	Redirect	21 Aug 2023 (23:30)

About this issue

Populating your file with such URLs will confuse search engines, cause unnecessary crawling or may even result in your sitemap being rejected.

Need to fix it

Review your sitemap.xml for any redirected, non-canonical or non-200 URLs.

Provide the final destination URLs that are canonical and return a 200 status code.

Category: Crawlability

ON PAGE SEO ANALYSIS

Meta Title Test (Pass)

This webpage is using a title tag.

Text: Cedric - A health app for exercise and well-being.

Length: 48 characters

Meta Description Test

This webpage is using a Meta description tag with a length of 83 characters.

We recommend using well-written and inviting Meta descriptions with a length between 150 and 220 characters (spaces included).

Text: Cedric - The best fitness and health app on the market - We make you feel

good

Length: 83 characters

Google Search Results Preview Test (Pass)

Desktop version

https://cedrics.se/Cedric - A health app for exercise and well-being. Cedric - The best app for exercise and health on the market - We make you feel good

Mobile version

https://cedrics.se/Cedric - A health app for exercise and well-being. Cedric - The best app for exercise and health on the market - We make you feel good

Social Media Meta Tags Test

This webpage is using social media Meta tags.

Open Graph Meta Tags Test

And: title

Cedric - A health app for exercise and wellness.

And: description

Cedric - The best fitness and health app on the market - We make you feel good

And: image

Twitter Card Meta Tags

Twitter: card

Summary_large image

Twitter: site cedrics.se
Twitter: title

Cedric – A health app for exercise and wellness.

Twitter: description

Cedric - The best fitness and health app on the market - We make you feel good

Most Common Keywords Test (Passed)

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

- ❖ 10 right
- ❖ 5 yours
- 5 different
- 5 more
- 4 ways

Keywords Usage Test

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, Meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Title tag Meta description Headings

Keyword

- Right
- your
- various
- to
- way

Heading Tags Test (passed)

This webpage contains too many H2 tags! H2 tags should re-in force the related content of your page to search engines - too many tags may make the topic less clear or look like spam tactics. Consider using less than 10 H2 tags.

H1 tags

Your new healthy lifestyle

H2 tags

Does your well-being start here?

Build your strength

Build your fitness

Relax

Have a healthy lifestyle!

Janina

David

Matilda

The best app for exercise and health!!!!

We show you a shortcut to your well-being

OUR RECOMMENDATION

Focus on creating more informative content.

Your rivals that rank higher than you in the Google top 10 for some of your target keywords are using long-form content on their webpages. Try to create more informative content.

Provide a more relevant title.

The title displayed in search results doesn't match your <title>tag. Try to provide a more relevant title.

Provide a more relevant Meta description.

The Meta description displayed in search results doesn't match your <Meta> tag. Try to provide a more relevant Meta description.

keyword	Your Meta Description A meta description that you add to your page.	SERP Meta Description A meta description that is displayed in search results for your page.
eat right app	Cedric - The best fitness and health app on the market - We make you feel good	Cedric - The best fitness and health app on the market - We make you feel good. Eat right regardless of whether you are vegetarian, vegan or omnivorous.

Use target keywords in <title> tag.

Your <title> tag does not contain any of your target keywords.

Try to add at least one of them to your <title> tag.

<u>Use target keywords in <h1> tag.</u>

Your <h1> tag does not contain any of your target keywords.

Try to add at least one of them to your <h1> tag.

- I. eat right app
- II. cedric

Add Keyword in body text

Your web page only mentions the keyword a single time in the body text.

Every web page should have at least 500 words in the body text. This shows Google that there is actual content on the web page. The keyword should be mentioned at least three times throughout the body text.

Use Semantic Ideas

We provide you with information on how to enrich your webpages' content with related words - so that you can increase your chances of showing up in the top search results. Our suggestions are based on our analysis and by comparing your pages with rival domains that are ranking higher than you in the Google top 10. Try to enrich your page's content with the following semantically related words: Lighter weights, heavy weights, men and women, gain muscle, muscle mass and strength, light weights, lifting weights, muscle after 40, weight trained, training routine, heavier weight, aches and pains, full range of motion Earn links from more sources.

Try to acquire backlinks

From targeted referral traffic from high-ranking websites and find some good ideas for anchor texts from your rivals.

THECNICAL SEO ANALYSIS

1. Robots.txt Test (passed)

This website is using a robots.txt file.

https://cedrics.se/robots.txt

2. Sitemap Test (passed)

This website has a Xml sitemap file.

https://cedrics.se/sitemap.xml

3. <u>URL Canonicalization Test (passed)</u>

https://cedrics.se/ and https://www.cedrics.se/ resolve to the same URL.

4. SEO Friendly URL Test

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters. ! Need to fix it

76	https://cedrics.se?locale=sv
102	https://cedrics.se/about?locale=sv
105	https://cedrics.se/contact.locale=sv
137	https://cedrics.se/register?locale=sv
507	https://cedrics.se/fags/locale=sv
508	https://cedrics.se/terms?locale=sv
508	https://cedrics.se/terms-of-use?locale=sv
510	https://cedrics.se/policy?locale=sv

<u>ISSUE:</u> This webpage contains URLs that are not SEO friendly! Need to fix it <u>5.Image Alt Test sites (passed)</u>

All "img" tags from this webpage have the required "alt" attribute.

6. Responsive Image

ISSUE: Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport! **Need to fix it**

7. Image Aspect Ratio (passed)

All image display dimensions match the natural aspect ratio.

8. Inline CSS Test (passed)

This webpage is not using inline CSS styles (Good because Inline CSS negatively affects the loading speed of a website).

9. Deprecated HTML Tags Test (passed)

This webpage does not use HTML deprecated tags.

10. Google Analytics Test

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues!

Need to fix its

11. Favicon Test (passed)



This website appears to have a favicon.

12.Broken Links Test

We crawl your web site and check all internal broken links in real time. Our spider finds all the URL and pages,

1 6			
URL	PAGES	STATUS	IMPACT
https://www.cdc.gov/healthyliving/index.html	https://blog.cedrics.se/healthy- habits/	404	Medium impact
https://chat.openaiwarm-up-techniques	https://blog.cedricetching- in-sweden/	404	Medium impact
https://www.mind.org.uk/	https://blog.cedrics.se/healthy- habits/	403	Medium impact

13. JS Error Test (passed)

There are no severe JavaScript errors on this webpage.

14.Console Errors Test (passed)

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

15. Charset Declaration (passed)

This webpage has a character encoding declaration.

Content-Type: text/html; charset=UTF-8

16. Social Media Test

<u>ISSUE</u>: This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Interest! **Need to fix it**

SPEED OPTIMIZATIONS

1. HTML Page Size Test (passed

The size of this webpage's HTML is 33.08 Kb, and is greater than the average size of 33 Kb! This can lead to slower loading times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving JavaScript to external files! Need to fix it

2. DOM Size Test

The Document Object Model (DOM) of this webpage has 1,695 nodes which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time. ! Need to fix it

3. HTML Compression/GZIP Test

This webpage doesn't use HTML compression! We recommend to compress the HTML code in order to reduce the page size and page loading times - this will help a website to retain visitors and increase page views. If the HTML compression will be enabled, the HTML size will be decreased by 78% - from 33.08 Kb to 7.41 Kb! Need to fix it

4. Site Loading Speed Test(passed)

The loading time of this webpage (measured from N. Virginia, US) is around 3.32 seconds and this is under the average loading speed which is 5 seconds.

5.JS Execution Time Test (passed)

The JavaScript code used by this webpage is executed in less than 2 seconds.

6. Page Objects Test

<u>Issue</u>: This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience! Need to fix it

Page Cache Test (Server Side Caching)(passed)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

Flash Test (Passed)

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

CDN Usage Test sites

This webpage is not serving all resources (images, JavaScript and css) from CDNs! Need to fix it

Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster, downloads and less data consumption! Need to fix it

.Image Metadata Test (Passed)

This webpage is not using images with large metadata.

Image Caching Test

This website is not using cache headers for images. Setting cache headers can help speed up the serving of a webpage for returning users. Need to fix it

JavaScript Caching Test sites

This webpage is not using cache headers for JavaScript resources! Setting cache headers can help to speed up the webpage for returning users. ! Need to fix it

CSS Caching Test

This webpage is not using cache headers for CSS resources! Setting cache headers can help to speed up the webpage for returning users! Need to fix it

JavaScript Minification Test

Some of your JavaScript files do not appear to be minified! Need to fix it

CSS Minification Test

Some of your CSS files do not appear to be minified. ! Need to fix it

Render Blocking Resources

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors. ! Need to fix it

Nested Tables Test (passed)

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Frameset Test (passed)

This webpage does not use frames.

Doctype Test(passed)

This webpage has a doctype declaration.

<!DOCTYPE html>

URL Redirects Test (passed)

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 1.29 seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

Largest Contentful Paint element within the viewport:

<video playsinline="playsinline" autoplay="autoplay"
poster="https://cedrics.se/assets\images\fitness-gym-worko..." class="embed-responsive-item img-fluid" muted="muted" loop="loop" id="myVideo" alt="fitness gym workout video">

Cumulative Layout Shift Test

The CLS score of this webpage is 0.0. To provide a good user experience, sites should strive to have a CLS score of 0.1 or less.

DOM element which contributes the most to CLS score:

Text: LADDA NER IDAG!

Html: <div class="px-3">

Score: 0.0002

SERVER AND SECURITY ANALYSIS

SSL Checker and HTTPS Test (passed)

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✓ The certificate is not used before the activation date.
- ✓ The certificate has not expired.
- ✓ The hostname "cedrics.se" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate

Common Namecedrics.se

Subject Alternative Names (SANs)

cedrics.se, cpanel.cedrics.se, cpcalendars.cedrics.se, cpcontacts.cedrics.se, mail.cedrics.se, webmail.cedrics.se, www.cedrics.se

Not Valid Before

Thu, July 6o 2023, 12:00:00 am (z)

Not Valid After

Wed, October 4o 2023, 11:59:59 pm (z)

Signature Algorithm

sha256WithRsaEncryption

Issuer

cPanel, Inc. Certification Authority

Intermediate certificate

Common Name

cPanel, Inc. Certification Authority

Organization

cPanel, Inc.

Location

Houston, TX, US

Not Valid Before

Mon, May 18o 2015, 12:00:00 am (z)

Not Valid After

Sat, May 17o 2025, 11:59:59 pm (z)

Signature Algorithm

sha384WithRsaEncryption

Issuer

COMODO RSA Certification Authority

Root certificate

Common Name

COMODO RSA Certification Authority

Organization

COMODO CA Limited

Location

Salford, Greater Manchester, GB

Not Valid Before

Tue, January 19o 2010, 12:00:00 am (z) Not Valid After Mon, January 18o 2038, 11:59:59 pm (z) Signature Algorithm sha384WithRsaEncryption Issuer

COMODO RSA Certification Authority

Mixed Content Test (HTTP over HTTPS)(passed)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

HTTP2 Test (passed)

This webpage is using the HTTP/2 protocol.

HSTS Test

This webpage is not using the Strict-Transport-Security header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

HSTS is an important security feature that can help to protect against a variety of attacks, and it is highly recommended that you implement it on your website if you are using HTTPS! Need to fixit

Safe Browsing Test (passed)

This website is not currently listed as suspicious (no malware or phishing activity found).

Server Signature Test (passed)

The server signature is off for this webpage. (Good for security practice)

Directory Browsing Test (passed)

Directory browsing is disabled for this website. (Disabling directory browsing is generally a good idea from a security standpoint.

Plaintext Emails Test

Issue: We've found 1 email addresses in your page code. We advise you to protect email linking a way that hides them from the spam harvesters. ! Need to fix it

Unsafe Cross-Origin Links Test

This webpage is using target="_blank" links without rel="noopener" or rel="noreferrer" attribute, which can expose it to performance and security issues! Need to fix it

MOBILE /DESKTOP USABILITY

Usability

Your page is OK but could be more usable across devices.

Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.



Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.



Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

Meta Viewport Test (Passed)

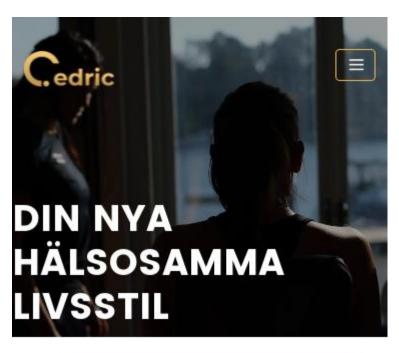
This webpage is using a viewport meta tag.

<meta name="viewport" content="width=device-width, initial-scale=1.0" />

Media Query Responsive(passed)

This webpage is using CSS media queries, which is the base for responsive design functionalities.

Mobile Snapshot Test





ADVANCED SEO ANALYSIS

Structured Data Test

This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! Need to fix it

Custom 404 Error Page Test75% of top 100 sites passed

This website is not using a custom 404 error pages! Default 404 error pages result in a poor experience . it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken link

! Need to fix it

Noindex Tag Test (passed)

This webpage does not use the noindex Meta tag. This means that it can be indexed by search engines.

Canonical Tag Test

The webpage does not use the canonical link tag.

We recommend all pages specify a Canonical tag

Nofollow Tag Test

This webpages does not use the nofollow Meta tag. This means that search engines will crawl all links from this webpage.

We recommend that no follow tags are used for paid advertisements on your site and links to pages that have not been vetted as trusted sites

Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

Meta Refresh Test (Passed)

This webpage is not using a Meta refresh tag.

SPF Records Test (Passed)

This DNS server is using an SPF record.

v=spf1 ip4:139.162.189.24 +mx +a ~all

Ads.txt Validation Test (passed)

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.

We recommend creating all common Social Profiles and linking to these from your website. Most CMS systems will offer fields to enter your Social Profile URLs and will display these in a button row section in the footer.

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Instagram Connected

No associated Instagram profile found linked on your page

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

YouTube Connected

No associated YouTube channel found linked on your page.

ISSUES TO FIX

- ✓ It is recommended to avoid URL parameters and to use hyphens to separate words in the URL structure, rather than underscores.
- ✓ Enable HTML compression to reduce page size and loading times
- ✓ To ensure that Search Engines can accurately identify the topic of this webpage, it is important to include the most common keywords in the title tag, meta description, and heading tags
- ✓ Consider using structured data in your webpage as it can help search engines gain a better understanding of your content.
- ✓ Connect your webpage with social media networks using APIs or Add This, as social signals are becoming increasingly important for search engines to validate a site's trustworthiness and authority
- ✓ To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.
- ✓ Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.
- ✓ Consider reducing the HTML size to improve loading times and retain visitors.
- ✓ By creating a custom 404 error page with helpful links and information, users are more likely to stay on the site and continue to explore
- ✓ Consider adding cache headers for JavaScript resources to speed up the webpage for returning users.
- ✓ Serve properly sized images to reduce page loading times and to improve user's experience.
- ✓ Consider adding cache headers for images to improve website performance. With cache headers, browsers can cache images and serve them quickly to returning visitors, rather than re-fetching them each time.
- ✓ Add a Google Analytics script to this website to help in diagnosing potential SEO issues by monitoring site visitors and traffic sources.
- ✓ Reducing the Document Object Model (DOM) size can lead to faster page loading times, improved site performance, and better user experience by decreasing the amount of time it takes for the browser to process and render the page.
- ✓ Consider adding cache headers for CSS resources to speed up the webpage for returning users.
- ✓ Avoid performance and security issues by adding "rel=noopener" or "rel=noreferrer" to your "target=_blank" links
- ✓ To protect against spam harvesters, consider hiding or obfuscating email addresses in your page code.

- ✓ Using more than 20 HTTP requests on a webpage can negatively impact the loading time.
- ✓ Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of manin-the-middle attacks and other security threats.

CONCLUSION:

The audit analysis of the "cedrics.se" website reveals several areas of improvement in terms of performance, security, user experience, content, and SEO. Implementing the recommended changes will contribute to a more efficient, secure, and user-friendly website that better serves its audience and achieves its objectives. Regular monitoring and maintenance are crucial to ensuring the website's ongoing success. This report is intended to serve as a guide for enhancing the website's overall quality and effectiveness.